

NEW

FROST™

SPORT COOLING SPRAY

RETAILER SELL SHEET

TURN THE **HEAT** INTO **SALES**

FROST Sport Cooling Spray delivers a fast-acting, refreshing cooling sensation whenever heat and activity intensify.

OPEN.DISPLAY.SELL

A bold, ready-to-merchandise 12-pack counter display designed for high-visibility placement and hot-weather demand.

12 BOTTLES

2 FL OZ EACH



COUNTER READY 12-PACK DISPLAY · ITEM: FRSP-12CD

FROST SELLS ITSELF

Customers who are trying to beat the heat can finally do something about it. Just a few spray of Frost will provide needed relief from the heat. Provides long lasting cooling, up to 5 times the cooling effect of sweat.

- ✓ **Compact counter footprint**
Fits front desks, checkouts, pro shops and event booths.
- ✓ **Bold, high-contrast graphics**
The owl, ice-blue colorway and yellow accents demand attention.
- ✓ **Customers come back for more**
2 ounce spray is convenient, priced to be an impuls buy. When they are out, they will come back for more.

SHIPS CLOSED

OPENS FAST

No separate display hardware or assembly required.



The hotter the weather, the more the sales

GYMS • PRO SHOPS • SPORTING GOODS • WORKWEAR • CONVENIENCE • OUTDOOR EVENTS



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STOCK THE FROST™

OWN THE HOT-WEATHER SALES

Portable 2 fl oz trigger bottles. Non-sticky feel. High-impact counter presence.



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INQUIRIES

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ordering information.